



Application Engineer - Excitation

Highland, IL

Job Summary: Provide systems application engineering to sales and customers utilizing technical knowledge and expertise from areas of specialization.

Reports to: Regional Sales Manager - Power Generation

Essential Duties:

- Assist customers in the proper selection of Basler products as they relate to systems as well as to discrete components.
- Assist customers in the application, installation, start up, calibration, troubleshooting, and problem solving of Basler products and related systems.
- Travel, as required, to determine product potentials and customer needs and assist in the sale of products and systems.
- Maintain proper communication with all sales territories to ensure systems application assistance is provided as may be required in sales plans.
- Present Basler products, systems, and problem solutions to customers at conferences as scheduled by sales personnel.
- Assist in promotion activities including product literature reviews and industry functions such as trade shows, technical conferences, and schools.
- Actively participate in interfacing and communicating with marketing personnel and project teams to provide market feedback for successful product specifications and development.
- Survey and define market needs.
- Assist in market research and competitive information collection, as required.
- Present technical papers at industry conferences, as required.
- Assist in creating sales tools including application notes.
- Lead other application specialists in daily activities.

Requirements:

- BSEE or equivalent experience.
- Minimum five years' experience as Application Specialist - Systems, or ten years equivalent experience and working knowledge of generating power systems and analog and digital circuitry.
- Willingness to travel at least 50% of time in assigned sales territories.



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Contact:

Basler Electric welcomes employment applications received directly from interested candidates. We prefer that you submit your resume in Microsoft® Word or Adobe® PDF format.

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